



PERSPECTIVES FROM THE INTERNATIONAL OFFICE

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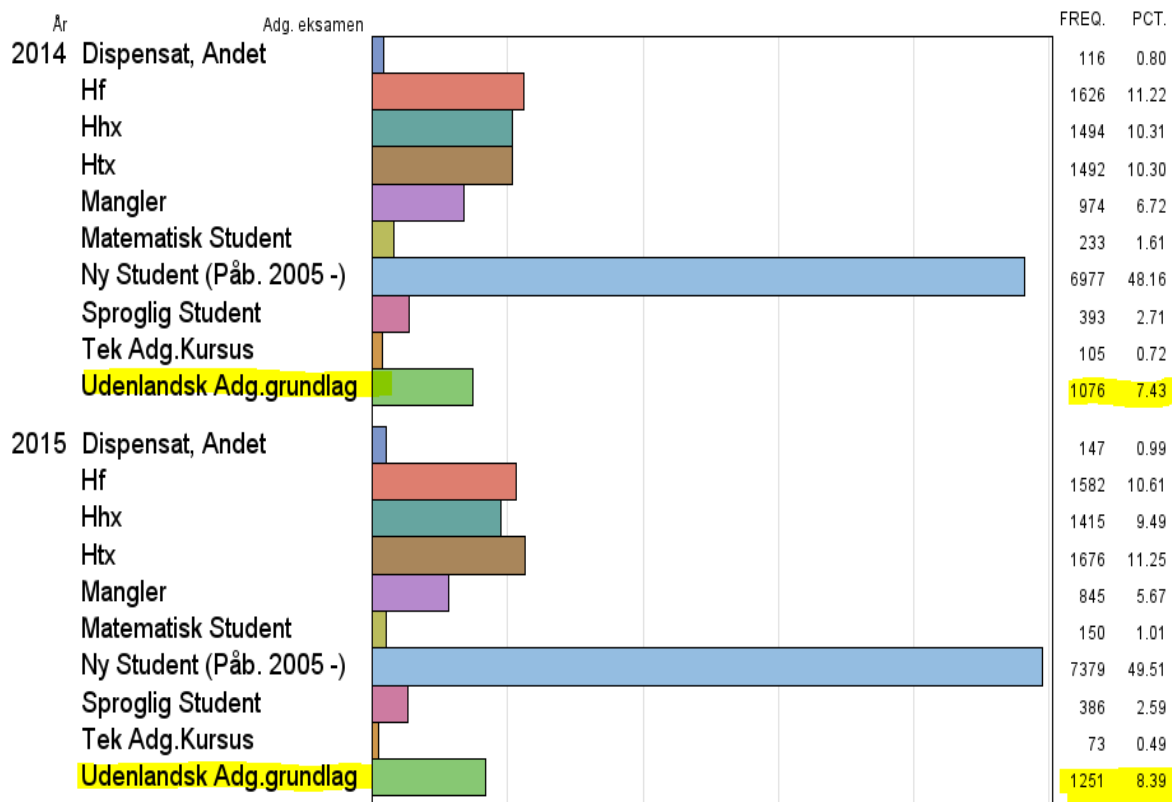
AALBORG UNIVERSITET

Aalborg University – student and staff population

- **Approx. 21,000 students by September 2015 as a result of record intake over six years**
- **16 % are international students. More than 100 nationalities represented at campus**
- **The university employs approx. 1,500 faculty and 800 administrative and technical staff**
- **30% are international faculty staff**
- **App.550 exchange -agreements with university partners**



AAU: KOT ansøgere på adgangsgrundlag
 Udviklingen for hele AAU 2014 til 2016 Optalt: 05.04.2016



Bachelor intake

2011	Udenlandsk adg.grundlag	138	3,85% of total
2011	Total	3587	
2012	Udenlandsk adg.grundlag	142	3,36% of total
2012	Total	4224	19,7%
2013	Udenlandsk adg.grundlag	170	3,65% of total
2013	Total	4661	38,2%
2014	Udenlandsk adg.grundlag	235	5,23% of total
2014	Total	4492	



Master's intake

	Dir-AAU		Dir-Ude		Normal		Skift-FAK		Skift-SN		Udl-eks		total
2011	112	5%	511	23%	1.032	46%	50	2%	103	5%	434	19%	2.242
2012	128	5%	841	30%	1.101	39%	57	2%	124	4%	570	20%	2.821
2013	131	4%	1.081	31%	1.243	36%	89	3%	143	4%	767	22%	3.454
2014	141	4%	1.127	30%	1.403	37%	94	2%	193	5%	839	22%	3.797
2015	153	4%	1.028	28%	1.495	41%	122	3%	208	6%	684	19%	3.690
	Genindskrivning		Fra andre DK uni		direkte fra ba til ka		ba til ka ved fakskift		ba til ka ved SNskift		International stud.		

Interviews from August 2012

	West Europe	East Europe
Reasons for studying in Denmark	<ul style="list-style-type: none"> - 43% The study programme - 31% Interest in Scandinavia - 29% No tuition 	<ul style="list-style-type: none"> - 33% No tuition - 33% Recommendation - 24% Interest in Denmark
Priorities for choosing university	<ul style="list-style-type: none"> - 91% study programme - 61% no tuition 	<ul style="list-style-type: none"> - 88% study programme - 60% Career opportunities - 54% no tuition
Reasons for studying at AAU	<ul style="list-style-type: none"> - 69% the study programme - 26% recommendation/reputation - 11% Aalborg as a city 	<ul style="list-style-type: none"> - 45% the study programme - 28% recommendation/reputation - 15% PBL
Had they decided on studying in Scandinavia as a whole before hearing about AAU	<ul style="list-style-type: none"> - 58% had not made up their mind yet - 28% had decided on Scandinavia - 14% had decided on Denmark 	<ul style="list-style-type: none"> - 47% had not made up their mind yet - 36% had decided on Denmark - 17% had decided on Scandinavia
How did they find out about AAU	<ul style="list-style-type: none"> - 42% Google - 12% home university - 12% studyportals.eu - 9% former AAU alumni 	<ul style="list-style-type: none"> - 20% Agent - 18% Google - 15% former AAU alumni - 15% professors

